

# Salinas United Business Association

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## **Board of Directors Meeting Minutes/Notes**

April 18, 2006 @ 8:00 a.m.  
Firehouse Recreation Center

Meeting called to order: Dave Brown, President, called the meeting to order at 8:00 a.m.

1. Roll call read by Maria Orozco: (Quorum at 8:20 a.m.)

**Present:** David Brown, Larry Dykes, Keven Pederson, Sal Jimenez, Maria Orozco, Teresa Gomez, Kris Van Gelder, Richard Scofield, Tony Campos Alicia Delena, Gloria De La Rosa, Tony Barrera

**Absent:** Moises Escoto, Deloris Scaife-Higgins, Sergio Sanchez

**Guest:** Alan Stumpf and Johnny Gray, Jr.

**Staff:** Victor Mehia

2. Public Comment: The Board was encouraged to have a discussion with BFI regarding the Sun Street TS/MRF. The public was reminded that the TS/MRF was on the agenda and therefore any discussion on this subject should take place when that item is discussed.
3. Informational Presentation: Johnny Gray, Jr., from Leadership Salinas briefed board members as to their project and asked for financial support The Future is NOW! Career Extravaganza will be held at the Boys and Girls Club on May 23, 2007. It's only open to club members and 9<sup>th</sup> and 10<sup>th</sup> graders from Salinas Union High School.
4. Consent Items: Approval of Minutes for Board Meeting on March 21, 2007. Maria asked for clarification on who the committee members were that were going to work on the introductory public relations packets. Board members, Pedersen, Gomez, Barrera and Orozco had volunteered for this task.

Approval of Finances for period ending March 31, 2007. Sal asked for clarification on the cost of the 2017 video and shared his concerns that the video did not contain enough coverage of the diversity of the business owners. Victor explained that the total cost was \$5,000. He concurred with Sal's comments and explained the video had been edited and shortened to approximately 10 minutes. Council Member Gloria De La Rosa also shared her concerns about the lack of diversity (business owners) not shown in the video. David suggested that Orlando be invited and present the edited video at the next board meeting. Clarification was also provided as to the consulting fee for Ernest Hoffman. Victor explained

Mr. Hoffman was the consultant who is working on the 501 (c)(3) application and also the revised bylaws. Also discussed was the work performed by the Social Vocational Services workers. Victor explained that their contract had been reduced to focus only on beautification efforts, particularly on East Alisal Street. It was suggested that perhaps Victor contact the HOPE agency to see what their fees would be. M/S/P (J/D)

### 5. Discussion/Action Items

- **Proposed Action in Response to the Expansion of the Sun Street Transfer Station.** Larry explained that the task force met and recommended that a consultant be hired to gather information regarding transfer stations and their impacts in the community. David felt that the Solid Waste Authority is moving forward with their plans for expansion and that it's important that SUBA take a stand on the Transfer Station. Sal shared his concerns regarding the lack of information as to why we are opposing the transfer station. He felt there needed to be better communication between the City, BFI and Solid Waste Authority. He provided information about the process for the Conditional Use Permit which would be issued for the transfer station. He felt property owners also needed to be informed about the transfer station along with business owners. Victor added some information to further clarify exactly how the CUP process works. Council Member De La Rosa offered to hold a district meeting and provide information to those business owners and property owners in the surrounding area regarding the transfer station. Keven felt it was important to list the pros and cons regarding the transfer station and inform those members who will be directly impacted by the facility. Based on the results of SUBA's research, the Board would decide which course of action to take. Richard suggested that Victor be charged with the task of gathering the information needed by the Board as opposed to hiring an outside consultant. M/S/P (D/J) for Victor to conduct research on the Sun Street TS/MRF with the objective of learning more about the existing and proposed TS/MRF. A summary of the research findings including the pros and cons of the proposed transfer station would then be presented to the Transfer Station Taskforce at a special meeting on Thursday, May 10, 2007 at Sal's office. The Board agreed that this project should be treated as a priority, given that the SVSWA was already moving ahead with its plans to expand the facility.
- **Proposed Action to collect unpaid BID Assessments.** Victor briefed board members on the issue regarding members who have not paid their annual assessments. After a brief discussion it was suggested that the accounts be turned over to the City for collection with SUBA paying the City an administrative fee. M/S/P (D/P)
- **Proposed Revisions to SUBA's Bylaws.** Item was tabled until the next Board Meeting. M/S/P (B/P)

6. Reports/Updates

- **Vision 2017.** Board gave Victor direction to proceed with the two recommendations (priorities) from the Steering Committee on the Market Street Infrastructure Projects and the Vision 2017 Phase I Clean Up Projects. M/S/P (D/G)
- **Board Elections.** Victor briefed the board as to the process for board elections. Maria offered to help.
- **El Grito Festival 2007.** Victor presented a proposed budget for the event.
- **New Bank Information.** Victor briefed the board as to their options on selecting a new bank. Washington Mutual and Pacific Valley Bank are the two banks that are being recommended. No action taken.

7. Adjourned at 10:00 a.m.

Recorders: Maria Orozco & Victor Mehia