

**SALINAS UNITED BUSINESS ASSOCIATION
BOARD OF DIRECTORS MEETING**

SUBA Office, Community Room
314 Rianda Street, Salinas, California 93901

Wednesday, August 15, 2007 at 8:00 AM

AGENDA

CALL TO ORDER

Roll Call	Board Members:	David Brown Larry Dykes Antonio Campos Kris VanGelder Moises Escoto Deloris Scaife-Higgins Don Green	Teresa Gomez Sal Jimenez Richard Scofield Alan Stumpf Alicia Delena Keven Pederson
	City Council:	Sergio Sanchez Gloria De La Rosa	Tony Barrera
	Staff:	Victor J. Mehia	

PUBLIC COMMENT *This item is for comments on subjects not appearing on the Agenda. Speakers are limited to three (3) minutes.*

CONSENT ITEMS

1. Approval of Minutes for Board Meeting on July 26, 2007
2. Approval of Finances for Period Ending July 31, 2007
3. Authorize Executive Committee to Develop and Implement an Associate Membership

CONSIDERATION ITEMS

4. Launch of Mid-Week Membership Promotional Campaign (Discussion and Approval)
5. East Alisal Street Planters and Benches Project Implementation Plan (Discussion and Approval)

6. Transfer Station Taskforce Plan of Action (Discussion and Approval)

REPORTS/UPDATES

- Executive Committee
- Committees
- Executive Director

BOARD MEMBER COMMENTS/ANNOUNCEMENTS

CLOSED SESSION ITEMS

- N/A

ADJOURNMENT

This agenda was posted at City Hall and on the SUBA website at www.subasalinas.com on Thursday, August 9, 2007.

Victor J. Mehia, Executive Director