



The New Alisal of Salinas Crime Bulletin

September 2007

Salinas Police Department
 222 Lincoln Avenue
 Salinas, CA 93901
 (831) 758-7090

Crime Statistics

	Sep 06	Sep 07
Robbery	2	7
Burglary	6	4
Theft	0	8
Fraud	1	3
Prostitution	0	2
Illegal Vendors	4	10
QOL	11	7
Vandal / Trespass	0	8

	YTD 06	YTD 07	% Chg
Robbery	25	30	20.0%
Burglary	52	38	-26.9%
Theft	59	68	15.3%
Fraud	13	32	146.2%
Prostitution	23	25	8.7%
Illegal Vendors	25	28	12.0%
QOL	62	58	-6.5%
Vandal / Trespass	17	38	123.5%

• Area 1 , Area 2 f Area 3 r Area 4

SDU Highlights

It is important to always remain vigilant to the possibility of a crime occurring at your business. Do not become complacent and believe that it will not happen to you. Always prepare for when the crime will occur not if it occurs. One business allowed a criminal to enter through an unsecured back door. Another literally allowed the criminal into a private office without verifying credentials. Criminals will study your business and find weaknesses in your attitude, procedures, and policies.

If you have to keep a back door open for ventilation consider installing a locking metallic screen door. It will allow air to circulate but will prevent intruders. Train all employees to verify the identity of anyone at your business requesting access to non-public areas.

If you have a surveillance system consider that criminals don't want to provide the Police with evidence so they will often take the recorder. Keep a dummy recorder in a visible location and keep the real recorder in a separate and secure location.

The City of Salinas has modified its City Code to enhance the regulation of street vendors including catering vehicles and non-motorized pushcarts. The new regulations are found in Chapter 20, Article XVI. All vendors will be required to carry a vendor identification card in plain sight. The identification card will at a minimum contain the name and date of birth of the vendor and a photograph of the vendor. Non-motorized pushcarts and vendors will remain mobile and will not be allowed to be at one location for more than 15 minutes. All vendors and catering vehicles will have to remain 300 feet away from schools and churches and will not be allowed in City parks. They will not be permitted within twenty feet of a driveway or within forty feet of an intersection.

Vendors that sell raw and unprepared fruits and vegetables from catering vehicles will be allowed to operate only from 6 am to 8 pm. All other catering vehicles will be allowed to operate during one of two time ranges, 3 am to 6pm or 3 pm to 3 am. Catering vehicles will be spaced a minimum of 300 feet from each other in most areas. On streets such as E. Market St., E. Alisal St. and N. Sanborn Rd. all catering vehicles must be 500 feet from each other. All stationary catering vehicles will be required to provide a restroom facility within 200 feet. Portable facilities and other similar devices will not meet that requirement.

Our unit will inspect all vendors and assure compliance. Most vendors that violate the code will receive an administrative citation commencing with a fine of \$100. Each subsequent violation will be \$200 then \$500 for the second and third violation respectively. The City may permanently revoke a permit after only three violations.

This is just a summary of the regulations that we plan to enforce. Refer to the actual code for specific details. Please contact the City Attorney's Office at 831-758-7256 or an SDU officer with any questions.

Robbery

This category includes robberies to businesses and to individuals on the property of a business.

Person

Marrion's Place, 487 E. Market St. ,
Sun. 9/2/07, 12:22 AM

Two drunken males left the business and contacted a drunken mobile vendor in the parking lot. The two males took packages of popcorn but refused to pay the vendor. The vendor saw a gold necklace on one of the males and decided to take it for payment. When officers arrived they took the vendor into custody for an outstanding warrant. The case was forwarded to the District Attorney's office for review.

Armed

Foods Co, 1030 E. Alisal St. *f*
Mon. 9/3/07, 2:30 AM

The victim stated that he was in his vehicle when he was approached by the suspect who sprayed him in the eyes with an irritant and demanded the victim's cell phone. The victim complied and saw the suspect escape. No arrest made.

Carjacking

45 S. Sanborn Rd. *f*
Fri. 9/7/07, 9:25 PM

Two suspects, one armed with a handgun approached the victim and asked for his money. They took his wallet and cell phone then ordered him to get into his vehicle. The victim drove the two suspects a short distance away and was ordered to get out of the car. The suspects drove off with the vehicle and later abandoned it at a nearby location. No arrest made.

Armed

Foods Co. 1030 E. Alisal St. *f*
Thu. 9/13/07, 9:04 PM

Two suspects, one armed with a handgun, approached the victim and asked him where he was from. They took his wallet, cell phone, and car keys. No arrest made.

Armed / Attempted Murder

Marrion's Place, 487 E. Market St. ,
Sat. 9/15/07, 2:23 AM

The intoxicated victim left the business and walked to the parking lot where two males approached him. The two asked the victim for money and the victim provided them with his wallet. The victim walked to his residence where his wife called the police. The victim was unaware that he had been stabbed multiple times. The victim was transported by helicopter to a San Jose trauma center. No arrest made.

Armed

Burger King, 45 S. Sanborn Rd. *f*
Wed. 9/19/07, 1:30 AM

A suspect entered through a back door that was left open. He ordered all the employees to the ground at gunpoint and escaped with money from the business. No arrest made.

Armed

Factory 2 U, 1022 E. Alisal St. *f*
Wed. 9/19/07, 5:47 PM

A suspect entered the business claiming to be a corporate employee and asked to speak with the manager in the office. The manager escorted the suspect to the office where he brandished a handgun and demanded money from the safe. No arrest made

Burglary

This category includes burglaries and attempted burglaries to businesses and vehicles on the property of a business.

Business

Galaxy Party, 426 E. Alisal St. *f*

Thu. 9/6/07 10:22 AM

The victim reported that someone had cut the padlocks to the business shed and stole several items. The suspects fled in a white box type truck. No arrest made.

Vehicle

Walgreens, 575 N. Sanborn Rd. *"*

Tue. 9/11/07, 7:19 PM

The victim reported that someone shattered the vehicle window to gain entry and take property. No arrest made.

Shoplift

Walgreens, 575 N. Sanborn Rd. *"*

Wed. 9/12/07, 9:57 AM

The victim reported that someone exited the business with a shopping cart full of goods. Officers were able to locate the suspect and lodged him in jail.

Vehicle

McDonalds, 840 E. Alisal St. *f*

Sun. 9/16/07, 10:01 PM

The victim reported that someone shattered the vehicle window and stole the DVD player. No arrest made.

Theft

This category includes thefts and attempted thefts to businesses and vehicles on the property of a business.

Shoplift

Family Outlet, 832 E. Alisal St. *f*

Mon. 9/3/07, 10:16 AM

The victim reported that someone entered the business and tried on a new pair of jeans. The suspect fled the business in the new pair of jeans leaving her dirty worn jeans behind. No arrest made.

Grand Theft

Joemary AM/PM, 385 E. Alisal St. *"*

Wed. 9/5/07, 12:14 AM

The victim reported that someone stole his wallet that contained credit cards, misc. papers and \$700 from inside his parked car. No arrest made.

Purse Snatch

Factory 2U, 1022 E. Alisal St. *f*

Sun. 9/9/07, 1:12 PM

The victim reported that someone entered the business and took her purse. No arrest made.

Grand Theft

Midway Engine Rebuilders, 481 E. Market St. *"*

Sun. 9/16/07, 1:30 AM

The victim reported getting into a car occupied by three females. They began to disrobe him while they drove around. The victim discovered his wallet, which contained \$1,200 was gone. The suspects dropped him off at Marion's Place before fleeing the area. No arrest made.

Theft

Foods Co, 1030 E. Alisal St. *f*

Sun. 9/16/07, 2:25 AM

The victim was seated in her friend's car when the suspect approached her and took \$25 dollars from her hand. The suspect fled the area in a Volvo sedan. The victim gave chase but lost sight of the suspect. No arrest made.

License Plate

Foods Co, 1030 E. Alisal St. *f*

Sun. 9/16/07, 4:51 PM

The victim reported that someone stole the license plate from her vehicle. No arrest made.

Grand Theft

United Rentals, 37 Tarp Cir. *"*

Fri. 9/28/07, 11:03 AM

The victim reported that someone entered the business property and stole their directional arrow sign. No arrest made.

Grand Theft

Cuevas Tires, 601 E. Alisal St. *f*

Fri. 9/28/07, 7:57 PM

The victim's surveillance camera recorded someone jump his property fence and steal four rims and tires. Case pending further investigation.

Fraud

Check Forgery

Youngs Market, 660 E. Market St. ■
Tue. 9/18/07, 2:27 PM

The suspect entered the business with a forged check to cash. The store employee felt the check was suspicious and contacted the payroll clerk at the phone number provided on the check. The store employee heard a baby crying in the background and confirmed her suspicions. She held onto the suspect's driver license and called the police. The suspect fled but later came to the police department and spoke to officers. She was found to be on probation and had several forged check cases pending. She was lodged in jail.

Fictitious Bill

Mi Pueblo, 950 E. Alisal St. f
Tue. 9/18/07, 5:09 PM

The victim claims she cashed her check at Mi Pueblo on 9/13/07. On 9/17/07 she attempted to make a purchase at a business and was told the bill

didn't look right. She went to a nearby bank and was told that the bill was a fake and that they had to confiscate it. She reported this incident to the Police to make them aware of this crime. The case was turned over to the Secret Service Agency for follow up.

Check Forgery

Mi Pueblo, 950 E. Alisal St. f
Sat. 9/22/07, 5:09 PM

A suspect attempted to cash a forged check. The suspect provided her identification but fled without it when she was told that the Police were contacted. The suspect returned to retrieve her identification card and officers were able to detain her. Officers were unable to determine if the check was forged so they released the suspect. Further investigation confirmed the forgery so an arrest warrant was requested.

Prostitution

Loitering w/ Intent

Prader St. / Rainda St. ■
Fri. 9/21/07, 4:31 PM

The Vice unit spotted a female loitering in the area after exiting a vehicle that left the area. She admitted loitering in the area looking for another "date". She was arrested and lodged in jail.

Loitering w/ Intent

Kern St. / Roosevelt St. , f
Fri. 9/28/07, 3:31 PM

The Vice unit spotted a female loitering in the area. She was picked up by a solo male in a pickup truck and driven to the Motel 6 on Kern St. They were seen going into room 212. Motel staff confirmed seeing several men entering and exiting the room. She was arrested and lodged in jail.

Illegal Vendors

No Business License

Big Lots, 335 E. Alisal St. ■
Thu. 9/6/07, 5:00 PM

SDU contacted a male suspect in the parking lot in possession of 63 DVD movies, 17 Audio CDs, and 1 MP3 audio CD. He admitted to selling the pirated items knowing it was illegal. He was lodged in jail.

No Business License

Foods Co, 1030 E Alisal St. f
Sat. 9/8/07, 8:22 PM

A male suspect came to Salinas from Los Angeles to sell small items including wallets and necklaces. He did not have a City of Salinas Business License so SDU issued the suspect a \$100 administrative citation.

No Business License

Mi Pueblo, 950 E. Alisal St. *f*

Sun. 9/9/07, 1:53 PM – 2:50 PM

SDU contacted seven paleteros (ice cream vendors) and issued them \$100 administrative citations for selling without evidence of having a City of Salinas business license. Most of the citations were later voided because the businesses did have licenses. They learned how important it is to carry proof of a valid license.

No Business License

Primo Laundry, 503 E. Market St. ,

Sat. 9/15/07, 4:24 PM

SDU contacted a female suspect in the parking lot in possession of 56 DVD movies, 300 Audio CD's, 29 audio DVD's and 30 MP3 audio CD. She came to Salinas From San Jose to sell the pirated items knowing it was illegal. She was lodged in jail.

Quality of Life (QOL) Crimes

Drink in Public

Salinas Indoor Swapmeet, 626 E. Alisal St. *f*

Tue. 9/30/07, 3:55 PM

SDU spotted a male drinking alcohol in front of the business. The suspect was cited and released.

Drunk in Public

Suspects were arrested and lodged in jail for being drunk in public at the following locations:

Marion's Place, 487 E. Market St. ,

Sat. 9/1/07, 12:10 AM

El Mercado de Alisal, 880 E. Alisal St. *f*

Sun. 9/9/07, 5:48 PM

Motel 6, 140 Kern St. ,

Sun. 9/9/07, 6:46 PM

Julio Valdez Foods, 211 Kings St. ,

Sat. 9/15/07, 3:20 PM

AMD Recycling, 324 Kings St. *f*

Mon. 9/17/07, 8:05 PM

Payless Shoe Source, 712 E. Alisal St. *f*

Mon. 9/24/07, 2:21 AM

Trespass on Freeway

Southbound Hwy. 101 Exit / E. Market St. •

SDU cited and released suspects for trespassing on the freeway on the following dates and times:

Fri. 9/7/07, 5:42 PM

Sat. 9/8/07, 2:19 PM

Sun. 9/9/07, 4:45 PM

Sat. 9/22/07, 6:00 PM

Mon. 9/24/07, 1:26 PM

Vandalism and Trespassing

Vandalism

Kentucky Fried Chicken, 700 E. Alisal St. *f*

Thu. 9/6/07, 8:09 AM

A male suspect broke out the window of a vehicle parked in the lot. He admitted to the crime and a warrant was issued for his arrest.

Vandalism

Kristy's Donuts, 888 E. Alisal St. *f*

Tue. 9/25/07, 10:20 AM

Unknown suspect(s) spray-painted gang symbols on her parked Chevy sedan while it was in the parking lot. The victim returned to find her damaged vehicle and was unable to provide any suspect(s) information.

Contact

The SUBA District Unit is a two Police Officer team dedicated to improving the quality of life in the area. We depend on your feedback to serve your needs. Please contact us with any questions or issues that you may have. We can conduct a safety survey of your business, provide crime prevention information, and address any crime issues that you may need assistance with. You can obtain these crime bulletins by mail, e-mail, or fax by contacting one of the officers listed below. Crime bulletins are also available on the Internet by visiting our website at www.salinaspd.com. At the left navigation bar click on Community Services then on SUBA District Unit.

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