



# The New Alisal of Salinas Crime Bulletin

## November 2007

Salinas Police Department  
 222 Lincoln Avenue  
 Salinas, CA 93901  
 (831) 758-7090

### Crime Statistics

	Nov 06	Nov 07
Robbery	3	3
Burglary	9	5
Theft	10	12
Fraud	1	1
Prostitution	0	1
Illegal Vendors	2	3
QOL	8	3
Vandal / Trespass	1	6

	YTD 06	YTD 07	% Chg
Robbery	33	42	27.3%
Burglary	66	46	-30.3%
Theft	72	85	18.1%
Fraud	16	44	175.0%
Prostitution	23	26	13.0%
Illegal Vendors	29	31	6.9%
QOL	74	64	-13.5%
Vandal / Trespass	19	42	121.1%

• Area 1, Area 2, Area 3, Area 4

### SDU Highlights



On November 28, our unit held a business safety workshop at the SUBA office. We covered topics that included robbery, burglary, and theft prevention. We provided businesses with realistic solutions and stressed the need to implement safety conscious policies. We have conducted surprise safety inspections of several businesses. On several occasions we were able to reach a cash register undetected. We educated those businesses on how to improve and have already seen some positive changes. Don't let your guard down and please stay safe during the holiday season.

## Robbery

This category includes robberies to businesses and to individuals on the property of a business.

### Armed

La Princesa Market, 516 E. Alisal St. *f*  
 Thu. 11/08/07, 6:26 PM

An employee reported that a masked individual armed with a handgun entered the business and demanded money from the register. The suspect fled but the crime was captured on video. No arrest made.

### Armed Person

Foods Co #769, 1030 E. Alisal St. *f*  
 Mon. 11/12/07, 11:22 PM

The victim reported that an individual asked him for the time then assaulted him and placed a knife to his neck. The suspect demanded a wallet and fled after taking it and the money inside it. No arrest made.

### Attempted Armed

Corner Market, 497 E. Alisal St. *f*  
 Wed. 11/28/07, 8:45 PM

Sgt. Bryan spotted two suspicious individuals walk into the business. One suspect ordered a security guard to the ground at gunpoint while the other demanded money from the register. The two suspects spotted the Sgt. and fled without taking any property. A perimeter was set and one of the suspects was found hiding under a vehicle. The suspect refused to follow officer's commands so the canine unit extracted him. The other suspect escaped.

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## Burglary

This category includes burglaries and attempted burglaries to businesses and vehicles on the property of a business.

### Forced Entry

Variedades Maria, 622 E. Alisal St. #7 *f*

Wed. 11/14/07, 8:02 AM

The victim reported that someone broke a window and stole a laptop. No arrest made.

### Vehicle

Foods Co #769, 1030 E. Alisal St. *f*

Sun. 11/25/07, 9:41 AM

The victim reported that he was shopping with his family and walked toward his parked vehicle. He heard the car alarm go off and discovered someone inside. The suspect ran off into a stolen van and drove off. The victim gave chase in his vehicle and began a long pursuit that ended after the suspect abandoned the van and ran off. No arrest made.

### Vehicle

Best Western, 187 Kern St. *,*

Thu. 11/29/07, 8:08 AM

The victim reported that someone broke into his vehicle and stole several items. No arrest made.

### Vehicle

Best Western, 187 Kern St. *,*

Thu. 11/29/07, 9:00 AM

The victim reported that someone broke into his vehicle and stole several items. No arrest made.

### Shoplift

Mi Pueblo, 950 E. Alisal St. *f*

Fri. 11/30/07, 5:53 PM

The victim reported that a male took a rotisserie chicken to the bathroom and ate it. An employee detained the suspect for police arrival. The male was also intoxicated and was lodged in jail.

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## Theft

This category includes thefts and attempted thefts to businesses and vehicles on the property of a business.

### Shoplift

Joemary AM/PM, 385 E. Alisal St. *•*

Fri. 11/02/07, 4:46 PM

The victim reported that a male entered the business and took an 18 pack of beer. No arrest made.

### Shoplift

El Mercado de Alisal, 880 E. Alisal St. *f*

Tue. 11/06/07, 10:34 AM

The victim reported that a male suspect entered the business and took several T-shirts. No arrest made.

### Theft

Vagabond Inn, 131 Kern St. *,*

Thu. 11/08/07, 5:00 PM

The victim reported that someone entered his unlocked motel room and took a backpack containing a camera and car keys. No arrest made.

### Purse Snatch

Swap Meet, 626 E. Alisal St. *f*

Fri. 11/09/07, 3:15 PM

The victim reported trying on some clothes in the dressing room of the business and left her purse

inside to show her husband the outfit. The victim went back into the fitting room, discovered her purse missing, and confronted the suspects. The victim called 911 and followed the suspects until the police arrived. One suspect was cited and released.

### Theft

L'Amour Shoppe, 323 E. Alisal St. *•*

Fri. 11/16/07, 8:35 AM

The victim reported parking his car in the business parking lot and left his rear hatchback open. Someone took his briefcase containing papers and a cashier check. No arrest made.

### Vehicle

Foods Co #769, 1030 E. Alisal St. *f*

Sat. 11/17/07, 3:33 PM

The victim reported parking his car in the business parking lot. A witness told the victim that someone had stolen his truck's rear lift-gate door. No arrest made.

### *Pick Pocket*

El Caporal, 905 E. Alisal St. *f*

Mon. 11/19/07, 1:30 PM

The victim reported that someone took a wallet out of her purse. No arrest made.

### *Purse Snatch*

Family Outlet, 832 E. Alisal St. *f*

Mon. 11/19/07, 1:20 PM

The victim reported placing her purse behind the counter at the business. The suspect reached over the counter and stole the purse. The suspect fled the business prior to police arriving. The victim later identified the suspect and officers attempted to locate him at his last known address.

Investigation continues.

### *Vehicle*

123 Laundromat, 912 N. Sanborn Rd. *u*

Fri. 11/23/07, 8:18 PM

The victim parked his work truck to the rear of the business so he can repair the washers. He returned to his truck and discovered someone had stolen his tools, repair receipts, and music CDs. No arrest made.

### *Purse Snatch*

El Mercado de Alisal, 880 E. Alisal St. *f*

Mon. 11/26/07, 2:00 PM

The victim reported working as a cashier at the business. She placed her purse underneath her cash register before walking away to assist a customer. When she returned her wallet was missing. No arrest made.

### *Vehicle*

Foods Co #769, 1030 E. Alisal St. *f*

Tue. 11/27/07, 1:04 PM

The victim reported someone entered her unlocked vehicle parked in the parking lot and stole her purse. No arrest made.

### *Theft*

Motel 6, 140 Kern St. *u*

Tue. 11/27/07, 3:50 PM

The victim left her motel room unlocked to run some errands. She returned and discovered someone had entered her room and took her clothes, camera and other personal items. No arrest made.

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## **Fraud**

### *Check Fraud*

Order Express, 454 E. Alisal St. #B *f*

Mon. 11/12/07, 3:17 PM

The victim reported that a male cashed several fraudulent checks. The same suspect committed the crime at other locations in Salinas. This suspect used a stolen identification card to pose as someone else. Investigation continues.

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## **Prostitution**

### *Loitering with Intent, False Identification*

L'Amour Shoppe, 323 E. Alisal St. *u*

Tue. 11/20/07, 1:47 PM

SDU conducted a surveillance of a female speaking with males while she loitered in the above parking lot. The female eventually entered a vehicle driven by a male. Ten minutes later she was back in the area. The suspect falsely identified herself and was lodged in jail.

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## Illegal Vendors

### *No Business License, No Health Permit*

17 Rincon Ave. *f*

Thu. 11/15/07, 2:24 PM

SDU was assisting code enforcement at a gang residence when the lucky suspect approached pushing a cart loaded with tamales, corn, and ice cream. He admitted to selling each food item for \$1 each. He did not have a City of Salinas business license or a health permit. This was the third time that we caught him selling food items without permits. The Health Dept. responded to confiscate the food and issued him a fine in addition to our \$500 citation. We went to the suspect's residence and discovered the outdoor kitchen and the associated trash accumulation. We called the Health Dept. to that location and the tenant was fined as well. SDU sent out a notice of violation to the property owner and now the area is clean.

### *No Business License*

31 S. Sanborn Rd. *f*

Tue. 11/27/07, 1:29 PM

SDU contacted a male selling blankets for \$10 each. He did not have a City of Salinas business license so we issued a \$100 fine.

### *No Business License*

Bank of America, 1010 E. Alisal St. *f*

Wed. 11/28/07, 3:57 PM

SDU contacted a female selling blankets for \$40 each. She did not have a City of Salinas business license so we issued a \$100 fine.

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## Quality of Life (QOL) Crimes

### *Disorderly Conduct, Drinking in Public*

31 S. Sanborn Rd. *f*

Sat. 11/3/07, 2:26 PM

SDU arrested and released on citations two persons drinking beer from a brown paper bag. Both were cited and released.

### *Drunk in Public*

Suspects were arrested and lodged in jail for being drunk in public at the following locations:

Connely St. / N. Sanborn Rd. *f*

Sun. 11/04/07, 1:18 AM

E. Alisal St. / N. Madeira Ave. *f*

Tue. 11/13/07, 1:56 PM

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## Vandalism and Trespassing

### *Vandalism*

Marion's Place, 487 E. Market St. *f*

Sat. 11/3/07, 1:38 AM

The victim reported that someone scratched his vehicle while it was parked in the parking lot. No arrest made.

### *Vandalism*

Foods Co #769, 1030 E. Alisal St. *f*

Mon. 11/05/07, 2:45 PM

The victim reported that someone damaged his vehicle's rear passenger side door while it was parked in the parking lot. No arrest made.

### *Trespass, Possession of Drugs, Violate Probation*

SUBA Office, 314 Rianda St. *f*

Fri. 11/9/07, 6:26 PM

SDU arrested a suspect for trespassing in the parking lot. She was on probation and found to be in possession of methamphetamine and drug paraphernalia. She was lodged in jail.

### *Vandalism*

Roberto's Beauty Salon, 919 E. Alisal St. *f*

Sat. 11/17/07, 9:20 AM

The victim reported that someone scratched his vehicle while it was parked in the parking lot. No arrest made.

*Vandalism*

Super Sales, 627 E. Alisal St. *f*

Mon. 11/19/07, 9:07 PM

Unknown suspect(s) kicked open the front door activating the alarm. Officers searched the business and were unable to locate the suspect(s). The owner was unable to determine if anything was stolen. No arrest made.

*Vandalism*

Imperial Auto Insurance, 10 Sherwood Dr. # 5 •

Sun. 11/25/07, 6:30 PM

The victim reported that someone broke the businesses front window. No arrest made.

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## Contact

The SUBA District Unit is a two Police Officer team dedicated to improving the quality of life in the area. We depend on your feedback to serve your needs. Please contact us with any questions or issues that you may have. We can conduct a safety survey of your business, provide crime prevention information, and address any crime issues that you may need assistance with. You can obtain these crime bulletins by mail, e-mail, or fax by contacting one of the officers listed below. Crime bulletins are also available on the Internet by visiting our website at [www.salinaspd.com](http://www.salinaspd.com). At the left navigation bar click on Community Services then on SUBA District Unit.

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