

SALININAS UNITED BUSINESS ASSOCIATION

Notes from the General Membership Meeting & Informational Session

Date: Thursday, July 26 2007

Time: 6:00 PM – 8:00 PM

Where: Martin Luther King Jr. Academy

PROGRAM

Started meeting at 6:20 p.m.

Victor welcomed everyone to SUBA's 1st general meeting of the new fiscal year.

- ◆ 550 businesses received a hand delivered flyer.
- ◆ Next meeting announced (Thursday November 15th 07 @ 6:00 Location TBD)
- ◆ I want to acknowledge Tony Barrera council member for helping us secure our meeting space. We are coming together because we know it works.

Gloria De La Rosa: what businesses are here tonight?

Shem Tan owner YOUNGS MARKET
Daniela Shem
Kris Buckner Yamaha of Salinas

Word from the President: DAVID BROWN

President of SUBA for a year, Takes the opportunity to be a board member or be involved for the following reasons:

- ◆ Prostitution free zone
- ◆ Increased our police activity in the community
- ◆ Catering trucks putting together a plan to make it a win, win situation.

We have come a long ways with our accomplishments:

- ◆ Transfer station of all of the good and the bad it entails.
- ◆ Planters and benches are great improvements to the business area

We would like for a lot of more business to be involved we should get out and talk to other businesses to learn what's going on.

SUBA is about helping the businesses. How can we help if we do not know about the problems?

Board of Directors & New Officers

David Brown- President

Keven Pedersen – Vice President

Deloris Scaife- Higgins – Treasurer
Teresa Gomez – Secretary

KEVIN PEDERSEN: We are not paying just another tax after being involved with SUBA was doing it gives us a voice and we need to be involved.
I like to thank the businesses that are here and would like to spread the word to other businesses you want to be involved to change the area.

Victor: received two business calls and asked if we can change the meeting to another time

May -be one in the morning and one in evening.

Locations

Change that is coming

Interest for the business what is coming down the pipeline

Projects being developed

Rethink the marketing of the meetings

Dave commented we need to make it attractive enough for the businesses to have interest to come to the meetings.

We need different type of marketing ideas.

Sal commented that the communication between agencies such as City Development Rob Russell, City Council.

Board Members should get more involved with the executive director and work together as a team to accomplish our objectives.

SUBA's businesses complain but do not get involved. Gloria De La Rosa commented. They do not even call her.

Gloria commented that some businesses are still vacant and empty

Do a survey questions and complaints to the businesses so that SUBA can address the complaints.

Looking to the future: Goals & Objectives

SUBA manages a web site subasalinas.com; what where trying to do with this website is to inform you of what's going and what happens at meetings and any important updates.

Completion of beautification on benches and planters; big questions moving forward. How it looks and how it affects your businesses and engage businesses in Market Street what you want it to look like? And come up with a plan in Market Street. Is 2008

Rob Russell the area is the whole west market street is to redeveloped
Underground utilities and puts everything underground talk to the neighbors before you underground their utilities and taxes you pay to your PG and E bill.

Beautification Project to take a look at the coordinators Involvement of the SUBA group.

Streets 2009 is the year were looking at to make the streets nicer looking.

Allen Stumpf commented that their in the process of hiring a consultant to develop a plan to for beatification.

Underground will take place in the year 2009.

Code enforcement needs businesses in the SUBA area to enforce change.

150 code enforcements are happening in this area. There are rules, regulations, and government.

Rob has a great culture to bring in to the community. Rob needs to be acknowledge about his efforts to improve a lot of complaints

EL GRITO is coming one of best street festival that has been seen in a long time. A heavy emphasis of promoting the businesses in the SUBA area. Promote the area and to patronize your businesses. None of the food venders belonged to the SUBA businesses.

We would like to do this thru sponsorships from businesses. Two meetings with the City positive feedback it is on Sunday September 16, 2007.

Tomorrow at noon their will be a meeting for the GRITO FESTIVAL.

CLEAR CHANNEL PACKET tele- mundo and CW began working about six months ago

There are different packages offered for the businesses if you need to communicate to them, you can make an appointment for a promotion plan.

Things that SUBA businesses can offer for each other. Resources that other businesses can use for each other.

Being involved helps the community SUBA also offers professional support.

SUBA and two other agencies received a grant to offer resource information to the businesses. That is why SUBA relocated to a bigger office.

There are many complains of the recycling disposal waste the smell and the special shopping carts people are driving by that area. Fork-lifts driving back and fourth interrupting drive-ways

It is hard to see Kris's shop due to the recycle business next door to him.

How do we suggest to this business owner that he needs to have a larger location for his expanding business?

Sylvia is trying to come up with a plan business get established with a code our codes have changed twice since

When businesses first come in this is what is allowed and not allowed. About twenty years ago

Once a business code goes in we are trying for the businesses not to get in testified.
The zoning changes. There are needs in the city and one of them is recycling where these folks should be relocated. The recycling area is growing
There are many more violations that are taking place and they are getting violations.

The business is frustrated and wants to relocate.

A meeting is set up to try to work out a problem to resolve this problem
A meeting will take place at 10:00 on Monday.

It is affecting a lot of businesses owners who are very upset.
SUBA can put out a business letter regarding legal issues.

What day would be the best time for a legal seminar? 2:00 p.m.

Open Mic

Recorder: Teresa Gomez