

PUBLIC SERVICE ANNOUNCEMENT

FOR IMMEDIATE RELEASE

SALINAS UNITED BUSINESS ASSOCIATION TO UNVEIL AND LAUNCH A MOBILE COMMAND UNIT AND MORE AS PART OF ITS SAFER SALINAS INITIATIVES

The Salinas United Business Association (SUBA) will hold a press conference at **11:30 a.m. on Tuesday, October 17, 2006**, at the site of the former **Century Park Theatre** located at **10 Simas Street, Salinas, CA 93901**.

The press conference will serve as the official unveiling and implementation of the SUBA District Unit (SDU) Mobile Command Unit and Bicycle Community Policing project. These important community policing tools will augment SUBA's Safer Salinas initiatives – strategic prevention-based efforts aimed at improving the East Alisal Business District and making the City of Salinas a safer place for businesses, residents, and visitors.

For more information, please contact Victor Mehia at (831) 796-0896 or by email subadirector@sbcglobal.net.

Thank You!